

# STRATEGIC PLAN 2017 – 2020

Our vision is to be New Zealand’s most exciting sport

## GUIDING PRINCIPLES

**Our purpose**

To provide fair competition safely that is attractive to competitors, stakeholders and spectators with worldwide recognition.

**Strategic objectives**



**Stable and responsible leadership**

Providing strong leadership to the sport by demonstrating sound governance practises and ensuring that MSNZ is an effective and efficient organisation.

**Strong strategic partnerships**

Building mutually beneficial relationships with community and commercial partners to grow sustainable revenue streams.

**Targeted communication**

Delivering effective communication that meets the need of stakeholders and builds on the profile of the sport.

**Financial and staff management**

Development and implementation of an annual plan that provides sustainable management and business continuity.

## STRATEGIC PRIORITIES

**HIGH PERFORMANCE (EXCELLENCE)**

Development of platforms for competitors to participate at the highest level of motorsport in the world.

**DEVELOPMENT (PARTICIPATION)**

More people competing in Motorsport events at all levels.

**COMMUNITY (WORKING TOGETHER)**

A unified and proactive sporting community delivering quality and safe motorsport.

## STRATEGIC GOALS

LEADERSHIP	<p><b>Fair competition</b></p> <p>Provide licensing and regulatory structures that enable motorsport to be exciting, safe, reliable and suitable for competitors, spectators, stakeholders and volunteers.</p>	<p><b>Quality well recognised events</b></p> <p>Provide high quality, well organised events that attract a growing number of competitors’.</p>	<p><b>Culture of unity</b></p> <p>Build a positive and inclusive culture that harnesses the strengths of the sports board, management, volunteers, competitors and stakeholders to ensure that our sport is united and successful.</p>
	<p><b>National sporting code</b></p> <p>Ensure that the MSNZ NSC and its appendices embrace the requirements of the FIA while meeting the needs of competition in New Zealand through consultation with appropriate commissions and departments.</p>	<p><b>National championships</b></p> <p>MSNZ in conjunction with its stakeholders to declare championships that are attractive to and accepted by competitors to achieve a minimum level of competitor numbers in the general criteria of championship events.</p>	<p><b>Healthy vibrant clubs</b></p> <p>Recognise the importance of our clubs as our partners responsible for growing participation in the sport. Support and empower clubs to deliver the sport through the provision of tools and expertise.</p>
PEOPLE	<p><b>Talent ID</b></p> <p>Use the motorsport academy trust for the selection of high performance candidates to complete the yearly academy training.</p>	<p><b>Officials development</b></p> <p>Provide a development pathway that caters to all levels of officials and ensures that motorsport events are delivered to a safe and high standard.</p>	<p><b>Volunteers</b></p> <p>Support and empower our volunteers to ensure their contribution is acknowledged and valued. Provide a platform for our volunteers to have a voice.</p>

